





Memorandum of Understanding (MoU)

by and between

César Ritz Colleges Switzerland and its sub-brand, **Culinary Arts Academy Switzerland** Switzerland

and

V.M. Salgaocar Institute of International Hospitality Education India

(each, a Party, and together, the Parties)

6 June 2023

Whereas

César Ritz Colleges Switzerland ("CRCS"), Culinary Arts Academy Switzerland ("CAAS") and V.M. Salgaocar Institute of International Hospitality Education ("VMSIIHE") are willing to cooperate to provide international education and practical training for VMSIIHE students to strengthen their educational experience and to better serve the hospitality industry by gaining additional knowledge and skills through this exchange.

Now, therefore, the Parties hereby agree as follows:

1. Admission

This Memorandum of Understanding (MoU) provides the terms and conditions for the admission of VMSIIHE students who have successfully completed the Bachelor of Science in Culinary Arts or the Bachelor of Science in International Hospitality Management to progress towards the following awards: (referred as the Programs in this document):

- Master of Arts in Hospitality and Tourism Entrepreneurship granted by César Ritz Colleges Switzerland and University of Derby, UK
- Master of Arts in Culinary Business Management granted by Culinary Arts Academy Switzerland and University of Derby, UK
- Swiss Grand Diploma in Pastry & Chocolate Arts granted by Culinary Arts Academy Switzerland (advanced standing progression for graduates in Bsc. Culinary Arts at VMSIIHE)

In order to be eligible for the Program, VMSIIHE students will have to meet the conditions set forth in Appendix A.

CRCS/CAAS retain complete authority to verify and decide whether such conditions are met and decide whether to admit a VMSIIHE student, on a case-by-case basis. In any event, CRCS/CAAS shall not be obliged to accept a VMSIIHE student, even if such VMSIIHE student is eligible for admission pursuant to the conditions set forth in this Article.

In the event a student completes successfully the admission process set by CRCS/CAAS and is admitted to the Program, he/she shall, as a rule, directly begin with the term of the Program indicated in Appendix B unless decided otherwise by CRCS/CAAS on a case-by-case basis.

This MoU for the sake of brevity refers to the students opting to pursue their Masters/Diploma at CRCS/CAAS as 'VMSIIHE students'. It is agreed that the students once admitted to CRCS/CAAS. shall be deemed to be the students of CRCS/CAAS for the purposes of this MoU and in connection with all financial obligations with respect to payment of fees and all other incidentals, due and payable by the students under this MoU.

2. **Program**

The exact content and the schedules of the courses, of the Program, to be undertaken by VMSIIHE students at CRCS/CAAS will be freely determined by CRCS/CAAS.

The successful completion of a Program at CRCS/CAAS will result in the VMSIIHE student graduating with the award/s as included in the academic provisions specified in Appendix A.

3. **Fee Structure**

VMSIIHE students will be required to pay the standard fee, as set out by CRCS/CAAS and stated in the latest brochure & application package.

Fees are paid per term and required six weeks prior to the start of the Program.

VMSIIHE shall be under no obligation of any nature whatsoever nor VMSIIHE can be held liable for any default /non-payment of any fees by the concerned Student/s admitted in CRCS/CAAS, pursuant to this MoU. CRCS /CAAS shall proceed with the concerned student/s independently with regard to the default/non-payment of fees, etc. and in accordance with its rules and regulations and shall not have any recourse to VMSIIHE in connection with the default/non-payment of fees.

Responsibilities of the Parties

CRCS/CAAS undertakes to:

Enable Faculty exchanges between CRCS/CAAS and VMSIIHE to deliver masterclasses online or onsite in Switzerland or India. Suitable dates to be agreed upon by both parties separately;

If any faculty/ies of CRCS/CAAS travel to Goa at VMSIIHE campus for delivering Onsite Masterclass, CRCS/CAAS shall bear the expenditure relating to the travel, visa and other expenses related to travel of such faculty/ies. The Host Institution will be responsible for meeting the cost of accommodation and meals for the visiting faculty/ies. No other costs shall be borne by the Host Institution.

- Promote the Program to the VMSIIHE Students interested in such Program;
- Provide all relevant information, promotional materials and admission procedures to VMSIIHE Students, as required by VMSIIHE; and
- Inform VMSIIHE of any changes that might affect this Agreement.

VMSIIHE undertakes to:

Enable Faculty exchanges between VMSIIHE and CRCS/CAAS to deliver masterclasses online or onsite in India or Switzerland. Suitable dates to be agreed upon by both parties separately;

If any faculty/ies of VMSIIHE travel to Switzerland at CRCS/CAAS campus for delivering Onsite Masterclass, VMSIIHE shall bear the expenditure relating to the travel, visa and other expenses related to travel of such faculty/ies. The Host Institution will be responsible for meeting the cost

of accommodation and meals for the visiting faculty/ies. No other costs shall be borne by the Host Institution.

- Provide full support to CRCS/CAAS to promote the Program to all interested VMSIIHE students;
- Promote the Program to the VMSIIHE students; and
- Inform CRCS/CAAS of any changes that might affect this Agreement.

5. Renewal, Termination and Amendment

This MoU will be in effect for a period of 2 years from the date of signature and may be renewed by mutual consent.

Either Party can terminate this MoU at any time by providing a 90-day written notice for the end of a CRCS/CAAS academic term.

The issuance of notice by either party shall not affect the rights of the students pursuing their course/program at CRCS/CAAS. Such students who have complied with all the terms and conditions including payment of fees pursuant to the terms of this MoU, shall have unfettered rights to pursue their course /program at CRCS/CAAS and complete the course/program at CRCS/CAAS, subject to payment of the applicable fees and compliance with the rules and regulations of CRCS/CAAS.

6. Miscellaneous

This MoU constitutes the entire agreement and understanding among the Parties with respect to the subject matter hereof and supersedes all prior oral and written agreements or understandings of the Parties relating hereto.

Each Party shall act as an independent contractor and nothing in this Agreement shall be construed to create a partnership or joint venture, nor shall it give to one Party the power or authority to act for, bind or commit the other Party in any way. Each Party is not authorised to make any statement, claims, representation or warranties, or act on behalf of the other Party, except as specifically authorised in writing by the other Party. Accordingly, one Party shall not use or refer to, the name or logo of the other Party without the previous written consent of the other Party.

This MoU, including this provision, shall not be amended or modified except by a document in writing duly executed by the Parties.

Neither Party may assign or transfer, in whole or in part, or delegate all or any portion of his rights or obligations under this MoU without the prior written consent of the other Party. Any assignment, transfer or delegation made without such consent shall be void.

If any provision of this MoU is held to be unenforceable under applicable law for any reason, it shall be adjusted rather than voided, and if such provision is declared totally or partially void, the remaining part of the provision and all other provisions of this MoU shall remain valid and enforceable to the fullest extent possible.

Publications and/or presentations concerning matters of interest for CRCS/CAAS are subject to the written permission of CRCS/CAAS. CRCS and CAAS are part of Swiss Education Group (SEG).

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7. Governing Law and Jurisdiction

This MoU shall be governed by, interpreted and construed in accordance with, the substantive laws of Switzerland, without reference to conflict of laws principles thereof.

Any dispute, controversy or claim arising out of or in relation to this MoU, including the validity, invalidity, breach or termination thereof, shall be settled by arbitration in accordance with the Swiss Rules of International Arbitration of the Swiss Chambers of Commerce or with the Singapore International Arbitration Centre Rules (SIAC Rules), as may be mutually agreed, in force on the date when the Notice of Arbitration is submitted in accordance with these relevant Rules. The number of arbitrators shall be one. The seat of the arbitration shall be in Sion or Singapore, respectively. The arbitral proceedings shall be conducted in English.

In witness thereof, the Parties have duly executed this Memorandum of Understanding in Switzerland and India, on 3 May 2021.

César Ritz Colleges Switzerland Culinary Arts Academy Switzerland

Mr. Leo Wang Chief Executive Officer Swiss Education Group

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P.P. Victor Goncalves Chief Operating Officer

Mr. Ronan Fitzgerald

VP Marketing & Business Development
Swiss Education Group

V.M. Salgaocar Institute of International Hospitality Education

Mr. Dattara Salgaocar

Chairman

V.M. Salgaocar Institute of International Hospitality Education

Prof. I. S. Mirza

Director/Principal

V.M. Salgaocar Institute of International Hospitality Education

Appendix A

It is agreed that CRCS/CAAS will:

- 1. Process all complete applications.
- 2. Recognize previous studies undertaken at VMSIIHE towards its Program.
- 3. Accept those candidates from VMSIIHE who have a minimum TOEFL IBT 67-74 or IELTS equivalent to 6.0 for Master Programs.
- 4. Accept those candidates from University Name who have a minimum TOEFL IBT 55 or IELTS equivalent to 5.5 for the Swiss Grand Diploma in Pastry & Chocolate Arts;
- 5. Award VMSIIHE Students the qualification to the Program successfully completed. Course progressions for the different options are listed in <u>Appendix B</u>.

It is agreed that VMSIIHE will:

- Test and select VMSIIHE students to ensure an adequate level of English and academic performance.
- 2. Promote this Program at VMSIIHE.

Appendix B



OPTION 1: MASTER OF ARTS IN HOSPITALITY AND TOURISM ENTREPRENEURSHIP

Progression path for students transferring from VMSIIHE to César Ritz Colleges Switzerland at postgraduate level:

STAGE 1

Successful completion of the Bachelor of Science in International Hospitality Management or Bachelor of Science in Culinary Arts at VMSIIHE

STAGE 2*

2 x 11 weeks at César Ritz Colleges Switzerland - Brig campus

Term 1 (11 weeks)

- Creativity and Innovation for Competitive Advantage
- Hospitality Industry Operations & Trends
- Decision Making in Entrepreneurial Finance
- Corporate Entrepreneurship for Hospitality and Tourism
- Business Research Methods
- French or German

Term 2 (11 weeks)

- Strategic Marketing for Entrepreneurs
- Risk, Crisis and Recovery in the Global Hospitality and Tourism Industry
- Digital Marketing and e-Commerce in the Hospitality and Tourism Industry
- Leading Success Through Human Capital
- Business Sustainability in Hospitality and Tourism
- Business Research Methods
- French or German

STAGE 3

Term 3 & 4

Integrated Business Project /
worldwide internship (4 to 6 months – local conditions apply/paid if taken in
Switzerland)**

Master of Arts in Hospitality and Tourism Entrepreneurship

granted by University of Derby (UK)

and

Master of International Business in Entrepreneurship

granted by César Ritz Colleges Switzerland

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^{*}Course Curriculum in subject to change

^{**}Internship in Switzerland requires an intermediary level of French or German



OPTION 2: MASTER OF ARTS IN CULINARY BUSINESS MANAGEMENT

Progression path for students transferring from VMSIIHE to Culinary Arts Academy Switzerland at postgraduate level:

STAGE 1

Successful completion of the

Bachelor of Science in International Hospitality Management
or Bachelor of Science in Culinary Arts
at VMSIIHE

STAGE 2*

2 x 11 weeks at Culinary Arts Academy Switzerland - Le Bouveret campus

Term 1 (11 weeks)

- Food Culture and Culinary Trends
- Leadership and People Management
- Revenue and Performance Analysis in the Culinary Industry
- Sustainability, Social Responsibility, and Ethics
- Strategic Management in the Culinary Industry
- Culinary Fundamentals and Food Safety
- French or German

Term 2 (11 weeks)

- Creativity and Innovation
- Events and Catering Management
- Advanced Marketing for the Culinary Industry
- Research Methods
- Food Entrepreneurship and Business Start-Up
- International Cuisines
- French or German

STAGE 3

Integrated Business Project /
worldwide internship (4 to 6 months – local conditions apply/paid if taken in
Switzerland)**

Master of Arts in Culinary Business Management

granted by University of Derby (UK)

and

Master of International Business in Culinary Business Management granted by Culinary Arts Academy Switzerland, part of César Ritz Colleges Switzerland

*Course Curriculum in subject to change

**Internship in Switzerland requires an intermediary level of French or German

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OPTION 3: SWISS GRAND DIPLOMA IN PASTRY AND CHOCOLATE ARTS

Progression path for students transferring from VMSIIHE to Culinary Arts Academy Switzerland at undergraduate level:

STAGE 1

Successful completion of the Bachelor of Science in Culinary Arts at VMSIIHE

STAGE 2*

2 x 11 weeks at Culinary Arts Academy Switzerland - Lucerne campus

Term 2 (11 weeks)

- Chocolate Arts
- Modern Desserts
- Taste Through Time: History and Cultures of Baking & Pastry Arts
- Nutrition, Health and Special Diets
- Business Communication
- French or German

Term 3 (11 weeks)

- From Concept to Masterpiece Theory & Practical
- Baking & Pastry: Trends, Concepts and Innovations
- Kitchen Management and Leadership
- French or German

Optional – worldwide 4-6 months internship (local conditions apply / paid if taken in Switzerland)**

Swiss Grand Diploma in Pastry & Chocolate Arts awarded by Culinary Arts Academy Switzerland



CRCS and CAAS are members of Swiss Education Group /

www.swisseducation.com

^{*}Course Curriculum in subject to change. Progression will be confirmed upon enrolment, according to courses passed/covered.

^{**}Internship in Switzerland requires an intermediary level of French or German